

## SOAPSTone Analysis

<b>Text:</b>	
<b><u>Speaker</u></b> Who is the writer? What can be inferred about the writer's life and the views that shape this text?	
<b><u>Occasion</u></b> What is the time and place of the writing of the text; the situation or context which gave rise to the writing of the text?	
<b><u>Audience</u></b> Who are the readers/listeners to whom this piece is directed? What qualities, beliefs, or values do the audience members share? Why is the writer addressing them?	

<p><b><u>Purpose</u></b> What are the writer's reasons for writing the text? What does the writer hope to accomplish with this text? What response is the writer looking to receive?</p>	
<p><b><u>Subject</u></b> What is the general topic, content, and idea contained in the text? What is this piece about? What are the key points of the text?</p>	
<p><b><u>Tone</u></b> What is the speaker's attitude toward the subject and the audience of the text? What words and rhetorical devices reveal the speaker's tone?</p>	

